



Robert C. Byrd Center
for CONGRESSIONAL HISTORY AND EDUCATION

The Rebuilding of Civics Infrastructure

A Strategic Plan for the Robert C. Byrd Center
for Congressional History and Education

2022-2025

This plan has been prepared by the Ad Hoc Committee for Strategic Planning under the authorization of the Board of Directors for the Congressional Education Foundation, Inc. This committee was comprised of Lisa Welch (chair), Marianne Alexander, Anne Barth, Sandy Brown, Jody Brumage, Sue Kemnitzer, Karen Rice, John Sedlins, John Shaffer, Joe Stewart, and Ray Smock, in consultation with Shelley Feist.

Strategic Direction: The Rebuilding of Civics Infrastructure

2022-2025 Goals and Strategies

Goal 1: The Byrd Center provides a shared community space for civics education.

1. Expand civics education resources to include K-12 instruction, ensuring alignment with West Virginia civics standards.
2. Boost awareness of civics education tools among all West Virginia counties.
3. Enhance research access to the Byrd Center archives by processing outstanding collections and increasing digital accessibility.

Goal 2: The Byrd Center measurably grows its capacity to better meet the challenges of its mission to advance representative democracy.

1. Align staffing to adequately cover existing and future functions of the Byrd Center to achieve our mission and meet the strategic plan goals.
2. Develop a multi-year funding strategy for diversifying the center's income streams, building sufficient annual growth, and achieving reliable program support.
3. Produce communication and marketing plans to successfully promote growth in outreach, development, volunteerism, and program effectiveness.
4. Maximize effective governance of the Congressional Education Foundation Board of Directors in the administration of the Byrd Center.